



## AGREEMENT MADE BETWEEN

## WCCO-TV

CONTRACT NO. REV. 1141-54042-1

**DATE PRINTED** 

10/19/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450 AND

WCCO-TV

PAGE

			AITE	TAGE
188790	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	257249 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	AMERICAN MEDIA &	ADVOCACY	AMERICAN ACTION NETWORK	
AND	815 Slaters Ln		1401 New York Ave NW Fl 12	Required
AND				Announcement 28 days
ADDRESS	Alexandria	VA 22314-1219	Washington DC 20005-2102	prior notice
	USA		USA	
CONTACT	Ben Angle		PRODUCTEst#3444	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 3444	PRODUCT 1300 CODE	
NATIONAL SALESPERSON	1			
BROADCAS	T SCHEDULE STARTING	10/30/12 AND ENDING	11/06/12 NO. WEEKS: 2	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity		SPOTS	TIME					TOTAL	000000000000000000000000000000000000000	
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	00010	1	04:58A	05:58A	30s	11/01/12-11/01/12	SUNRISE THIS MORNING	1	500.00	500.00
2	10000	1	04:58A	05:58A	30s	11/05/12-11/05/12	SUNRISE THIS MORNING	1	500.00	500.00
3	00100	1	05:58A	07:00A	30S	10/31/12-10/31/12	THIS MORNING	1	1000.00	1000.00
4	11000	2	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING	2	1000.00	2000.00
5	1.	1	06:00P	06:30P	30S	11/03/12-11/03/12	SATURDAY 6P NEWS	1	1400.00	1400.00
6	01101	3	06:27P	07:00P	30S	10/30/12-11/02/12	WHEEL OF FORTUNE	3	5000.00	15000.00
7	10000	1	06:27P	07:00P	30s	11/05/12-11/05/12	WHEEL OF FORTUNE	1	5000.00	5000.00
8	00010.0	1	10:00P	10:35P	30s	11/01/12-11/01/12	LATE NEWS M-F/SU	1	4200.00	4200.00
9	10000.0	1	10:00P	10:35P	30S	11/05/12-11/05/12	LATE NEWS M-F/SU	1	4200.00	4200.00
10	1.	1	10:00P	10:35P	30S	11/03/12-11/03/12	LATE NEWS SAT	1	2800.00	2800.00
11	01000	1	10:35P	11:38P	30s	10/30/12-10/30/12	LATE NIGHT WITH DAVID	1	1000.00	1000.00
12	10000	1	10:35P	11:38P	30s	11/05/12-11/05/12	LATE NIGHT WITH DAVID  Total Contract:	1 15		1000.00 38600.00
							Billing Summary ———			

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER)



SALESPERSON



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PAGE 2 AND AGENCY (OR SERVICE) ACTING AS AGENT FOR 257249 ADVERTISER (OR AGENCY AND ADVERTISER) 188790 **Cancellation Notice** AMERICAN ACTION NETWORK AMERICAN MEDIA & ADVOCACY NAME Required 1401 New York Ave NW Fl 12 815 Slaters Ln AND Announcement 28 days **ADDRESS** VA 22314-1219 DC 20005-2102 Alexandria Washington prior notice USA USA Ben Angle CONTACT PRODUCTEst#3444 AGENCY EST. NO. PRODUCT LOCAL Nicole Roy Pol SALESPERSON CODE 3444 NATIONAL

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BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12

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NO. WEEKS:

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